



Nichole Escobar is the proud owner and director of West Georgia Dance Center, where her passion for dance and love for children come together to create an uplifting studio environment. Inspired by her daughter's own dance journey, Nichole founded WGDC with a mission to help young dancers discover confidence, discipline, and joy through movement.

A wife, mom of three, teacher, and mentor, Nichole believes in the power of community and communication—values that shine through in everything she does. Whether she's mentoring her company teams, or greeting families at the studio, she is dedicated to making every dancer feel seen, supported, and celebrated.

When she's not in the studio, Nichole enjoys spending time with her family, serving at her church, and finding new ways to encourage the next generation of dancers to dream big and shine bright.